



# BUILDING BRANDS OF TOMORROW

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Who we are?

We are a digital marketing agency that's obsessed with growth. Our team is currently helping:

### **Small businesses**

gain edge in competitive local markets through cost effective marketing campaigns.

### **Daring startups**

deploy out-of-the-box customer acquisition, product sales, and lead generation strategies to hit growth goals.

### **Global brands**

strengthen their international position through enterprise level organic and paid marketing efforts.

Us in numbers.

We take up selected marketing projects every quarter to make sure we deliver our best.

This is our mantra for happy clients and remote-native teams.

**30+ MARKETING  
EXPERTS IN 3  
LOCATIONS.**

**CLIENTS IN 50+  
COUNTRIES AND  
6 CONTINENTS.**

**1000+  
CHALLENGING  
PROJECTS  
DELIVERED.**

**98% CLIENT  
AND TEAM  
SATISFACTION.**

What we do?

As a thriving team of marketers and growth consultants, we are assisting ventures with everything digital.



## PLAN

Marketing strategy, research & surveys, brand identity, business consulting, brand voice, more.

## LAUNCH

Website design, app development, logo design, product packaging, deck design, more.

## GROW ORGANIC

SEO, content creation, reputation management, brand building, community management, reputation management, video content, more.

## GROW BOOST

Meta Ads, Google Ads, influencer marketing, public relations, reviews management, native advertising, more.

What makes us?

There's a reason why clients choose to partner with us in the long run. **Actually, there are 6:**

### **10+ YEARS IN BUSINESS**

We have been doing this for over a decade now. Be it paid campaigns or inbound marketing, we have done it all.

### **360 DEGREE SOLUTIONS**

Stop the time and money drain of engaging multiple vendors. Team Upreports can deliver everything digital.

### **TAILORED STRATEGIES**

Because every business faces unique challenges, we prepare custom action plans to achieve long term goals.

### **STRAIGHT TALK**

We believe in 100% transparency when it comes to timelines, budget, and growth projections. We have a no-jargon policy.

### **IN YOUR BUDGET**

We are not the most premium team of marketers out there. We will work in your budget, and give practical timelines.

### **BIG ON SUPPORT**

When it comes to support, Team Upreports is known for showing up, be it day or night. We are there whenever you need us on call, email, or chat.

## Clients spotlight

Active since 2016, we have worked with hundreds of local businesses and multinational brands. Here are some popular names:

**LORDHAIR**  
For A Better You

 **FINSMART**  
Trusted FinOps Partner

 **SEND WISH**  
online.com

*Kelvin*

 **APEX HOSPITAL**  
Advanced Laparoscopic  
& IVF CENTRE

Team Upreports has helped brands double product sales, triple website traffic, and disrupts international markets. Don't just take our word for it; read these success stories:

### **CASE STUDY 1**

Scaled organic traffic from 6000 to 40,000 for leading hair wigs brand.

[Read case study](#)

### **CASE STUDY 2**

Boosted branding and overall presence for virtual greetings startup.

[Read case study](#)

### **MORE CASE STUDIES**

Read 10+ success stories and reports to unlock growth.

[Read more](#)

## Core team

Our 3 remote-native teams are led by dynamic powerhouses that believe in delivering leverage and value.



### **VARUN SHARMA**

Founder & Growth Manager

Over 15 years in digital marketing, specializing in brand growth, inbound marketing, and customer engagement strategies. Previously worked with top-tier agencies, helping clients expand their digital footprint.



### **BHUVAN MITTAL**

Paid Ads Manager

A seasoned Paid Ads expert with 15+ years of experience managing cross-functional teams and delivering projects on time and within budget. Specializes in coordinating high-stakes Google and Meta Ads projects.



### **SUNNY KAMBOJ**

Technical Head

Delivered hundreds of websites and mobile applications on leading technologies / frameworks. Specializes in delivering what client envisions without compromising functionality and performance.

## Price card (SMEs)

We create tailored package for every client after deep diving into their goals and requirements.

Still, here's an average pricing estimation of our most popular services:

Popular services	Average monthly pricing
Local and Global SEO services	Starting at 499 USD
Brand building services	Starting at 499 USD
Content creation and marketing services	Starting at 399 USD
Reputation management services	Starting at 699 USD
Google Ads and Meta Ads management	Starting at 399 USD
Social media marketing services	Starting at 399 USD
Website design services	Starting at 499 USD

*Note: The shared pricing is as per Year 2025 resource estimations. The same may change in the future*

Price card (enterprise)

We create tailored package for every client after deep diving into their goals and requirements.

Still, here's an average pricing estimation of our most popular services:

Popular services	Average monthly pricing
Global SEO services	Starting at 1500 USD
Brand building services	Starting at 1500 USD
Content creation and marketing services	Starting at 1200 USD
Reputation management services	Starting at 1800 USD
Google Ads and Meta Ads management	Starting at 1200 USD
Social media marketing services	Starting at 1200 USD
Website design and dev services	Starting at 2000 USD

*Note: The shared pricing is as per Year 2025 resource estimations. The same may change in the future*

Get in touch



# Let's start a growth conversation.

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